

PMO Maturity Study 2010 – pan-European online survey starting now

Dormagen, March 15th, 2010.

More than 2500 executives and top managers of Europe's largest national economies are about to evaluate the topic of PMO (Project Management Offices) in a pan-European online survey. In collaboration with the Erlangen-Nuremberg University and the software solution provider Planview, the IT consulting provider maxence is starting the second phase of the exclusive PMO Maturity Study 2010 about the as-is state of efficiency and added value of PMOs.

In the first phase of the "PMO Maturity Study 2010 – Business Value of PMO" having taken place in November 2009, expert interviews had been conducted in order to take stock of the institutionalization of project management and its added value in the German speaking countries from a practice point of view. Based on these well-founded findings, the current online survey's questions were rendered more precise and extended according to specific topics.

The initiators' aim is to obtain a maximum depth of insight in order to be able to make valid statements about the added value of a strong PMO. Furthermore the survey has been brought to a European level in order to examine the current trends in development in an international comparison. "It is important that we also set a Europe-wide example with the PMO Maturity Study 2010 and that we provide a clear general view of the PMO topic which is internationally gaining increasing importance" says Bop Sandrino-Arndt, one of the initiators of the study and practice leader at maxence business consulting gmbh.

The focus of the survey which will remain online until June 2010 is the analysis of the further development and expansion of project and programme management as well as its institutionalization in comparison to the PMO Maturity Study 2009.

The contents of the PMO Maturity Study 2010 include the whole range of all aspects concerning the PMO topic and they provide sector specific insights and approaches for a pan-European benchmark. Another important aspect of the study will be the analysis of specific intercultural questions. "Modern enterprises have to adapt to the current development trends. Given the rapidly growing international markets, intercultural processes and cross-cultural know-how are gaining an increasing importance. A strong PMO has to adapt to these tendencies to ensure a long term success for its company",

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says Michael Lang, project director of the survey and scientific associate at the Erlangen-Nuremberg University.

The PMO Study 2010 results will be presented on the PMO Symposium 2010, taking place September 28th - 30th in Hamburg. The results will also be published throughout Europe in German, English and French in a study edition this year.

The detailed results of the PMO Maturity Study 2009 and the detailed analysis report of the expert interviews can be ordered free of charge from the website www.pmo-study.eu.

Companies wishing to participate in the PMO Study 2010 may register on this same website. By participating in the PMO Maturity Study, the registering company has the chance to play an active role in shaping the PMO topic and will subsequently obtain the complete results of the study free of charge.

About maxence

maxence is a German innovative and customer-oriented IT consulting provider with 85 employees at the headquarters in Dormagen and branches in Dusseldorf, Cologne and Hamburg. maxence addresses primarily the chemical/pharmaceutical industry, the public sector, banks and insurances as well as energy suppliers. maxence's customers are exclusively large enterprises. maxence opposes the arbitrariness of the usual IT consulting business. Target groups are companies willing to take the lead and for which leveling best practice approaches are not good enough. maxence offers leading practices with the aim to provide its customer measurable benefits and advantages in competition through appropriate information technology.

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