



## WEBINAR DETAILS

Date: Wednesday **24th March 2010**

Time: **12:00hrs** (UK GMT)

**13:00hrs**(Sweden/Germany)

**16:00hrs**(Abu Dhabi)

Duration: 1 hour

Credit: 1.0 PDU

Speaker: **Raed Haddad, Senior Vice President of Global Delivery Services, ESI International**

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## **Determining Value of Investment: The Pragmatic ROI for Measuring Learning Impact**

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Investing in your staff is one sure way to be prepared for economic and industry changes. Staying knowledgeable not only keeps your staff sharp when things are on the downturn, it also keeps them ready to handle the quick acceleration that occurs when momentum changes for the better. Where many organisations fall short is in aligning their learning programmes to their organisational goals. Successful programme planning, implementation, adoption and benefits planning are critical to realising positive return and value from learning opportunities.

Using results from a survey conducted by ESI International, and considering best practices we have seen with our clients, we'll present pragmatic best practices on how to embark on a measurement programme that:

1. Does not overwhelm the participants or the organisation
2. Provides various data points that, combined, can set the stage for actionable results that show the value of your investment (VOI) in Project/Programme Management or Business Analysis improvement initiatives

This webinar will provide valuable insight into the state of affairs of measuring the business impact of training initiatives especially in terms of project management and business analysis.

**Don't miss this opportunity to hear valuable insights!**

**About your speaker:**

*Raed S.Haddad is the Senior Vice President of Global Delivery Services at ESI International. He is responsible for maintaining client solutions and leveraging ESI's training and consulting services to meet the clients performance objectives. Mr Haddad joined ESI in 1991 and has worked with clients on course customisation/development and instructed various project management curricula to practicing professionals and executive audiences around the world.*

*Over the past 20 years, Mr Haddad has had extensive first-hand project management experience on numerous programmes worldwide. As a professional lecturer at The George Washington University, he currently teaches graduate-level courses in project and programme management, cost/schedule and quality control and decision-making techniques.*

**Don't Miss out - [Register NOW!](#)**

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