



PMI UK Chapter – Midlands & North Event 2010 –  
Cheshire

*Join Globally – Connect Locally*

**Date:-** Thursday 18th March 2010  
**Event Type:-** Evening Event  
**Venue:-** Astra Zeneca, Alderley Park, Macclesfield, Cheshire, SK10 4TF  
**Timing:-** 18:00 – 21:00

**Agenda:-**

**18:30** Using Behavioural Science to improve business performance –  
Howard Lees

**19:15** Buffet

**19:45** The Road to *Brilliant Project Management* - Rob Cole

**20.30** Summary, Open Q&A, Networking

**21.00** Close

**Speaker 1:** Howard Lees BSc, C Eng, FICE



Howard's paper will cover the key lessons learned while delivering behavioural courses and coaching over the last nine years. He will also open up debate on how to deal with the difficulties of providing opportunity for individuals to improve within numerous workplace environments. His paper will describe a number of case studies and also the content of the behavioural training materials and methods from the vast number of lessons learned & data which has been collected. The main areas of this presentation will be:-

- Breaking down the workplace environment and the importance of experimentation.
- Measurement & evaluation of behaviours.

Results including improvement in safety performance and savings to businesses. Howard is a British Chartered Civil Engineer with over 30 year's construction experience, he was Operations Manager for Bechtel Water during the 90's and Construction Oversight Manager for Bechtel projects in Europe. After a period studying applied behavioural science in the USA he moved to London working with Bechtel Project and Executive Managers to improve business performance within the Company.

Howard now heads up Hollin Consulting, specialising in behavioural training and coaching, over the last seven years his company has been engaged by major UK clients including Bechtel, Carillion, Network Rail, Scottish Water Solutions, Costain, MWH, The City of Edinburgh Council, Galliford, Morgan Est, Atkins, Southern Water, United Utilities and Mouchel.

Hollin Consulting are the UK's leading consultancy in behavioural science techniques, providing training courses and coaching designed to improve business performance and safety performance. The courses comprise of:-

- Workshop content delivered by our trainers.
- Course manual and In-course electronic Q&A.
- Web based on line training.

Behaviourally designed on-line training methods have proved very successful in transferring knowledge to students over the period of the courses.

Howard is also an executive coach and has an impressive list of clients, coaching in the UK, USA and New Zealand.

**Sponsored by Astra Zeneca**

## Speaker 2: Rob Cole



They say that everyone has a book in them and Rob Cole, the co-author of ***Brilliant Project Management***, will talk about the rocky road to realising his publishing dream – and his surprise at it becoming the best-selling book on project management in the UK.

Rob Cole is a project management consultant with over 20 years of experience. He runs high profile projects and mentors project managers – specialising in project troubleshooting. His clients range from small technology start-ups to large government departments. Rob is a co-author of the book ***Brilliant Project Management***, published by Pearson Education, currently the UK's best-selling book on Project Management.

**Meet your PMI Colleagues! Share your experience and ideas with other Project Management professionals at Chapter meetings. This is Midlands & North's regular networking forum for the Project Management community.**

**Please book your place as soon as possible and at least one week before the event via our web site at [www.pmi.org.uk](http://www.pmi.org.uk). Look under Events, Midlands & North then click on the “Book” icon to the right of the event title**

**I look forward to seeing you on the night.**

**Chris Field  
North & Midlands, PMI UK Chapter**

### **Event Details :-**

**All are welcome to join this event,**

**Registration will be from 6:00 pm.**

**Refreshments will be served**

**Please share this invitation with your Project Management contacts, Network & Colleagues**

**When: - Thursday 18 March 2010**

**Where:- Alderley Park Conference Centre, Alderley Park, Macclesfield, Cheshire SK10 4TF**

### **Link to Map and directions:**

[http://www.astrazeneca.co.uk/mshost1778757/content/resources/media/about-us/alderleypark\\_map.pdf](http://www.astrazeneca.co.uk/mshost1778757/content/resources/media/about-us/alderleypark_map.pdf)

### **Costs:-**

Free to UK Chapter Members

£20 to Non Members – On-line payment available or payments taken on the door

\*\*\* Please note refunds will not be given if requested less than 7 days prior to the event.

PDU:- Attendance at this PMI UK event attracts 1 PDU(s) towards the maintenance of your PMP certification. The claiming code will be issued on the day